



## **Perry CVB Authority Meeting**

June 27, 2024

**Present Members:** JJ Kirk, Andrew Presswood, Mike Baker, Pansy Bryant, Chris Patel, Glen Starlnecker, Maggie Schuyler (E/O), Lee Gilmour (E/O), Anya Turpin (E/O), Megan Brent, William D. Palmer

**Staff:** Becky Wilson, Nancy McEver

**Guests:** Alicia Hartley, Tabitha Clark, Joiretta Harris

**Absent Members:** William McWilliams

- I. Chairman Mike Baker called meeting to order at 4:05 PM
- II. Citizens with input-None
- III. Approval of May 23, 2024 Minutes. Glen Starlnecker moved to approve. Andrew Presswood seconded. Minutes were approved unanimously.
- IV. Unfinished Business
  - A. Chairman Mike Baker presented the proposed final budget for the 2024-2025 Fiscal Year. JJ Kirk moved to approve. Chris Patel seconded. Motion passed unanimously.
- V. New Business
  - A. Chairman Mike Baker presented a reimbursement request on behalf of The City of Perry for \$44,178 for May 2024. Dey Palmer moved to approve. JJ Kirk seconded. Motion passed unanimously.
  - B. Anya Turpin provided a brief presentation following up on a request for the Board to consider resuming the STR Report. A motion was made by JJ Kirk to approve. Dey Palmer seconded. Motion passed unanimously. Anya Turpin confirmed that she would connect with her point of contact to get the STR subscription renewed. Additionally, Mike Baker confirmed that an STR Committee would be formed to help ensure that Visit Perry and our partners are receiving the most value from the service.
  - C. Anya Turpin provided a brief presentation to propose Visit Perry hosting a podcast. After discussion and reviewing of the inventory equipment and subscriptions needed to start and host a podcast, a motion was made by

Glen Starlnecker to approve. Dey Palmer seconded. Motion passed unanimously.

VI. Authority Reports

- A. Executive Committee - None
- B. Finance - None
- C. Personnel - None

VII. Authority Member Items:

- A. Andrew Presswood suggested that Visit Perry consider attending one of Perry High School's home games against Peach County in August. Anya Turpin agreed to have the staff look into whether this would be permissible by the BOE and would report back to the Board.

VIII. Executive Director Items

- A. Anya Turpin presented her monthly Director's report and summarized the efforts of the CVB team, including updates regarding recent efforts and new projects, including the new Perry Discount Card, a sample of which was provided to each Board Member.

IX. Chairman Items

- A. None

X. Community Partners

- A. Joiretta Harris from the Perry Chamber of Commerce provided an update to the Board sharing that the Chamber was experiencing a slower time over the summer and anticipates that things will pick back up in August. The Chamber would be closed for the week of the 4th of July. Joiretta Harris also shared that the Chamber would be hosting an anniversary ribbon cutting for Durdens Prime Meats on Friday, June 28 at 10 AM.
- B. Lee Gilmour, City Manager, inquired, on behalf of an unnamed concerned Council Member, as to whether Visit Perry had a process for approving or denying events on the Visit Perry Facebook calendar and website calendar. Anya Turpin provided a general overview of the process for approval and confirmed that she would provide follow up documentation for Lee Gilmour to review as well as share with City Council.
- C. Alicia Hartley, City of Perry Downtown Manager, shared updates about the 2nd Annual Drink & Dine campaign to promote dining and shopping downtown during the slower months, a new "Live @ 5" initiative to bring

live music to downtown on select Fridays over the summer, and a general update on the status of the New Perry Hotel.

- D. Tabitha Clark, City of Perry Communications Director, shared a general save the date for the City of Perry's Independence Day Celebration to be held on Thursday, July 4th in Historic Downtown Perry.
- E. Stephen Shimp, Director Georgia National Fairgrounds & Agricenter, shared updates regarding upcoming equestrian and agricultural events and provided a brief overview of the construction of the new hotel on the Fairgrounds property along with the 22 million dollar investment that will be made to the Fairgrounds, stating that once the hotel and investments are made, the Georgia National Fairgrounds will be equipped to handle and host any event in the country!

XI. Adjournment 4:58 PM